

MWPHA /DC Fights Back Public Health Video Challenge

Purpose: To foster creative video production demonstrating how addressing the social determinants of disease can positively impact the HIV epidemic in the District of Columbia.

Eligibility: This contest is open to all interested parties

Contest: The contest will be to produce a two-minute video that shows how working on one of the following social determinants can positively impact the District's HIV epidemic.

1. Jobs- an example might be to capture how programs to provide job skills training can help empower a person to be less vulnerable to HIV infection.
2. Housing- an example might be to demonstrate on video how a program to create stable housing can increase an individual's ability to make healthy lifestyle choices or help someone living with HIV to adhere to treatment
3. Substance Use- an example might be to create a video demonstrating how harm reduction approaches are effective at reducing negative outcomes for injection drug users and their communities.

Prize: All winners will be given an award and the chance to screen their video at the Spring 2009 MWPHA conference. The awards are as follows,

- First place- \$100 prize as well as an awards certificate
- Second place- \$50 prize as well as an awards certificate
- Third place- \$25 prize as well as an awards certificate

Deadlines: all videos must be submitted to our YouTube Channel by February 1, 2009 at <http://www.youtube.com/group/mwphadcfb>

Judging: Members of the MWPHA Disparities Committee as well as the DCFB steering committee will do the judging. Judging criteria will be available on the contest website. Contact Alex Lawson at alex.lawson@gmail.com with any questions.